



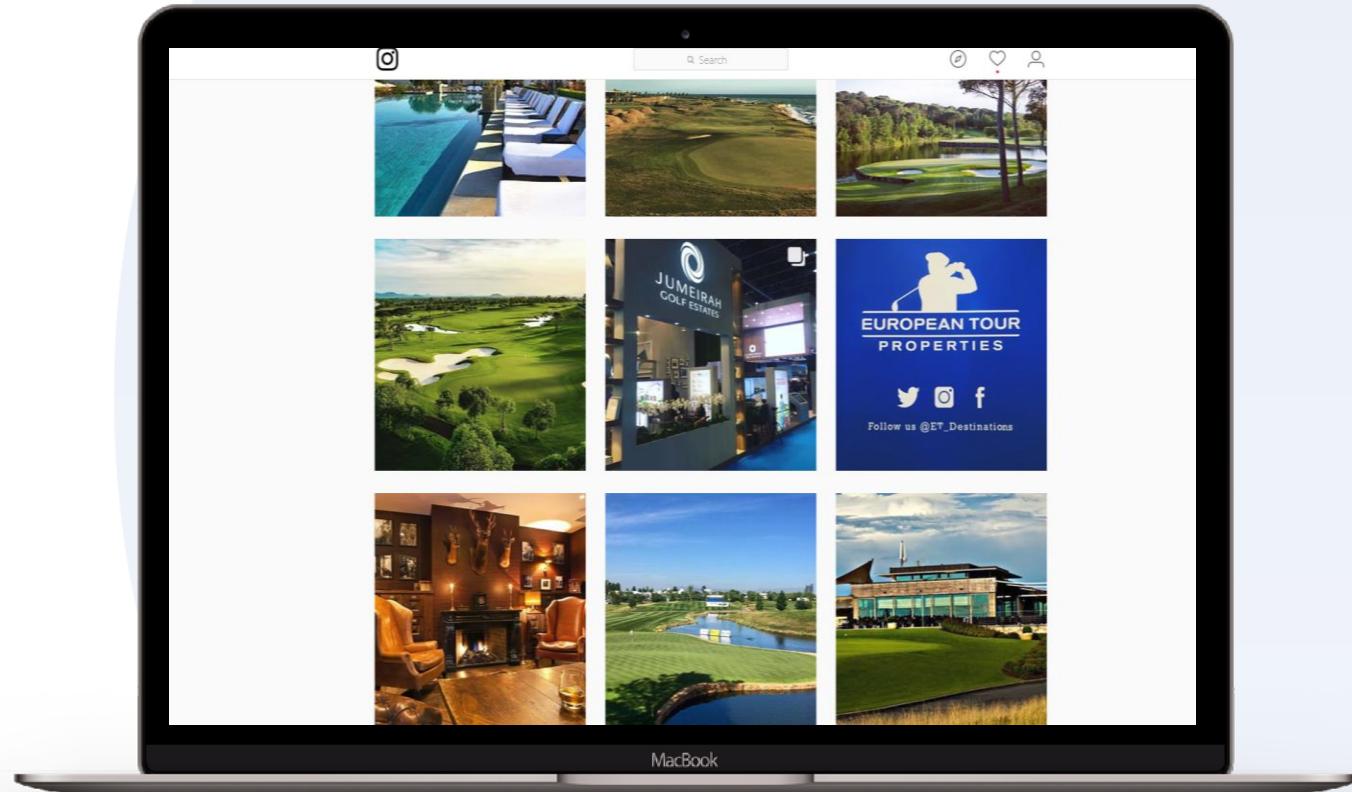
EUROPEAN TOUR PROPERTIES

SOCIAL MEDIA

European Tour Properties Social Media

European Tour Properties feature across the following social media platforms Twitter, Instagram, Facebook and LinkedIn.

Regular social media features include, venue news, venue offers, links to website promotions, competitions, paid advertising campaigns to promote the network.



European Tour Properties Social Handles



Instagram

[@ET Destinations](#)



Twitter

[@ET Destinations](#)



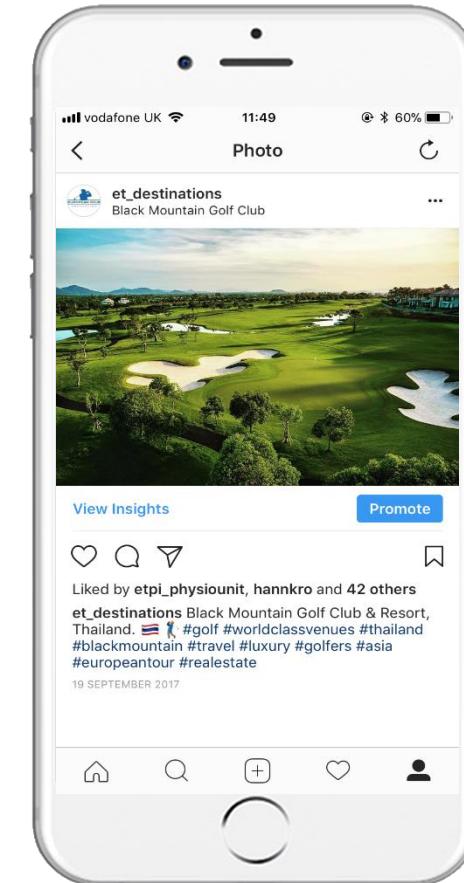
Facebook

[/ETDestinations](#)

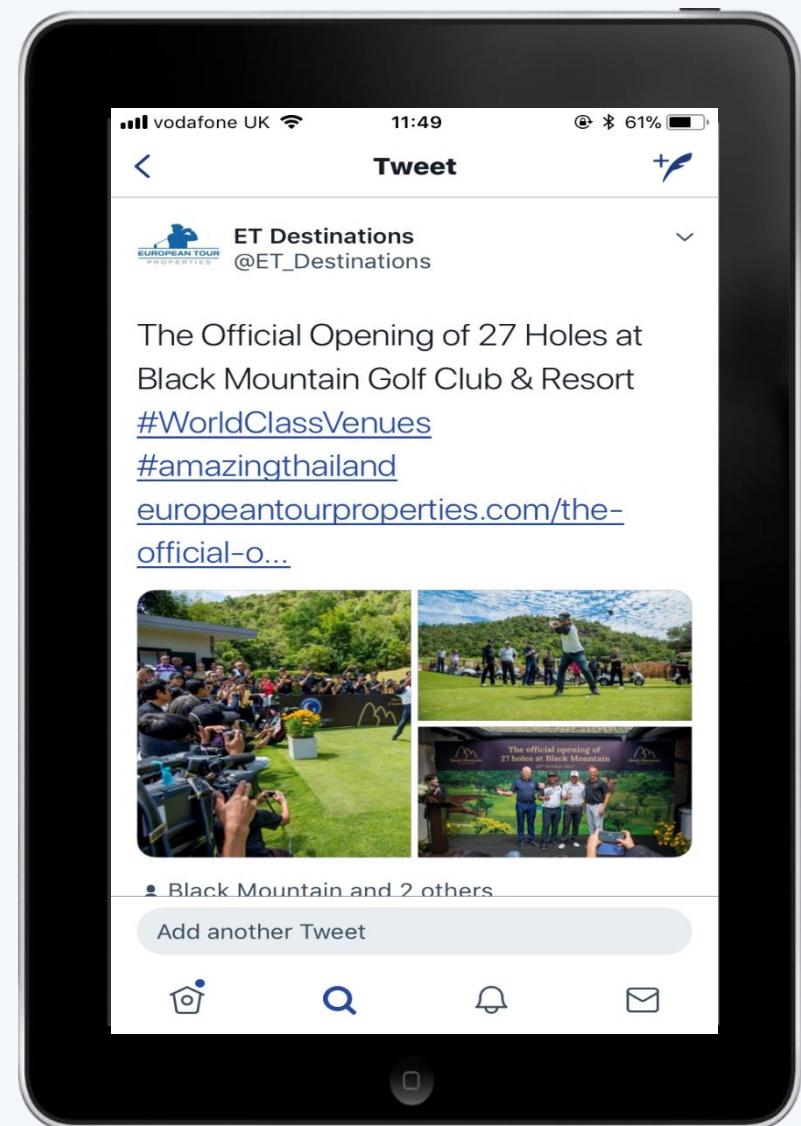
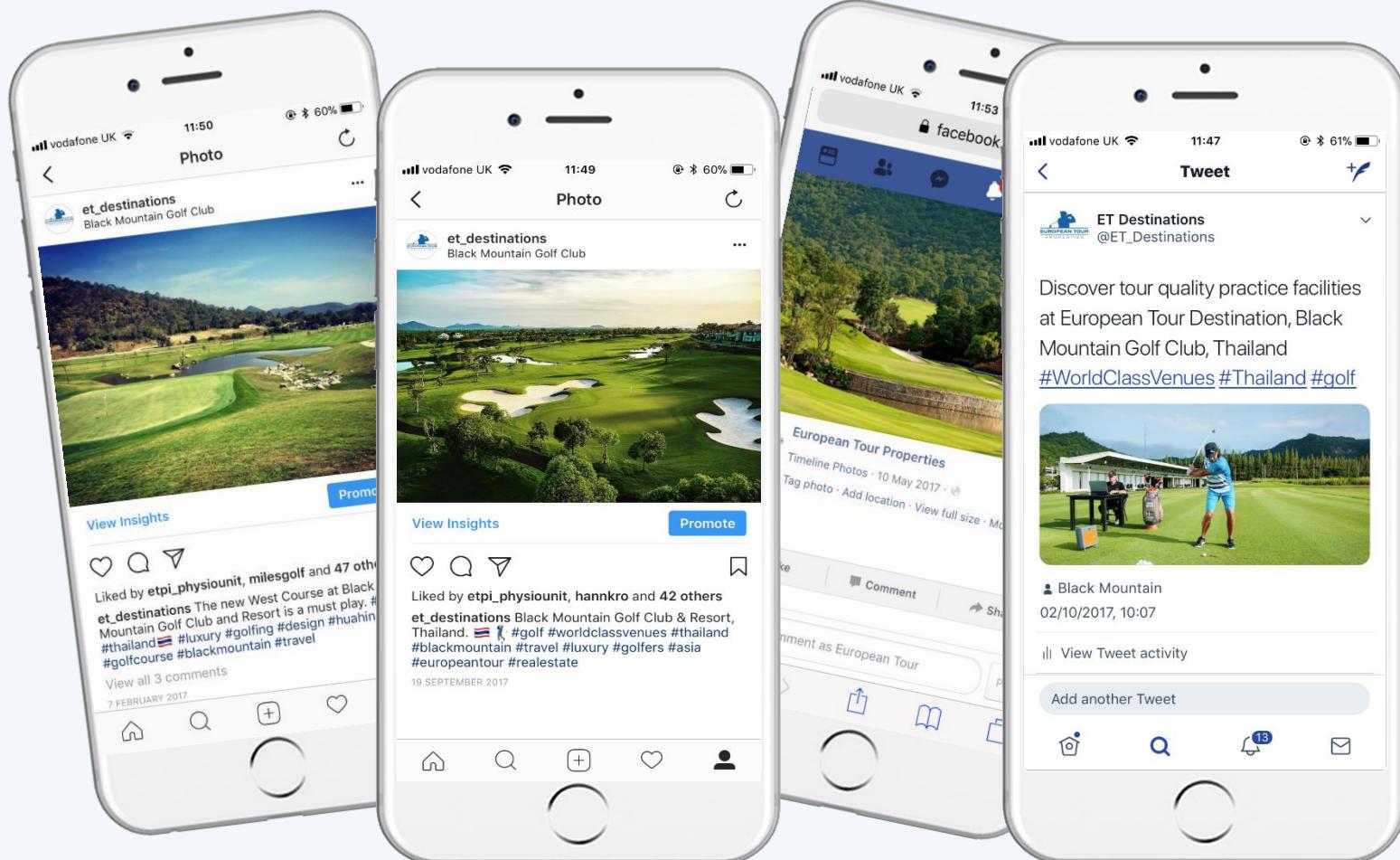


LinkedIn

[/European-tour-properties](#)

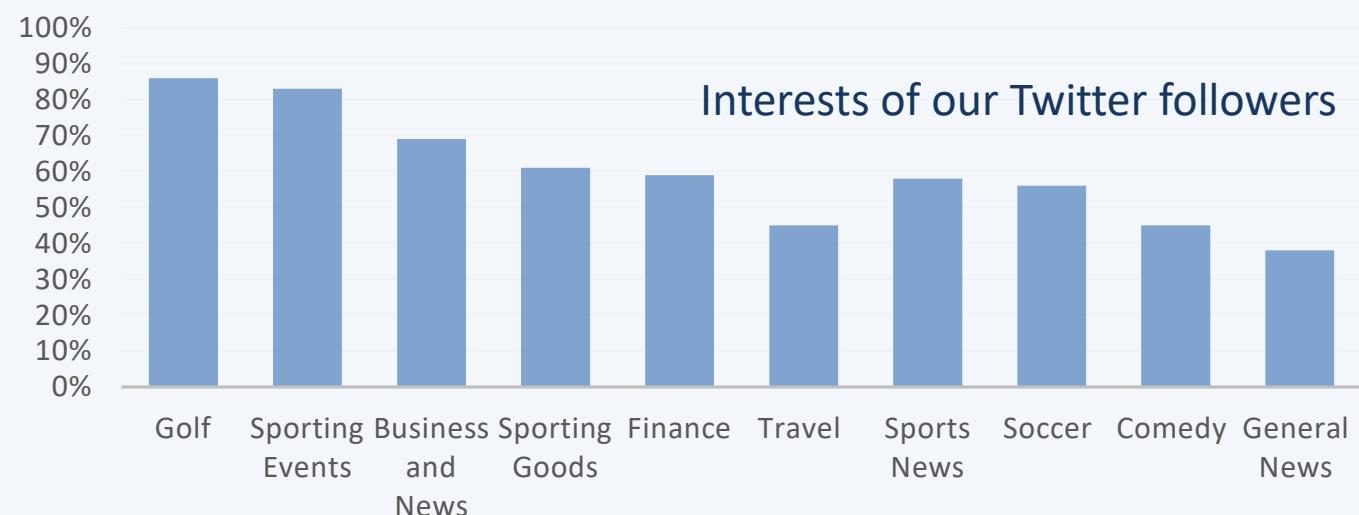
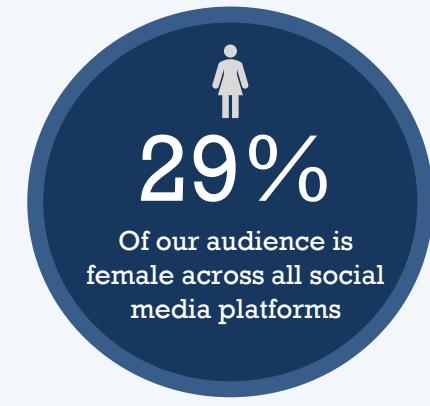
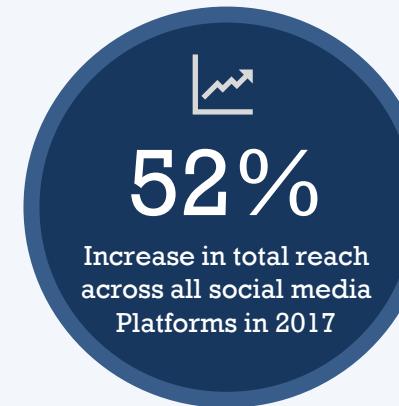


Use of the Hashtag #WORLDCLASSVENUES across all venue posts



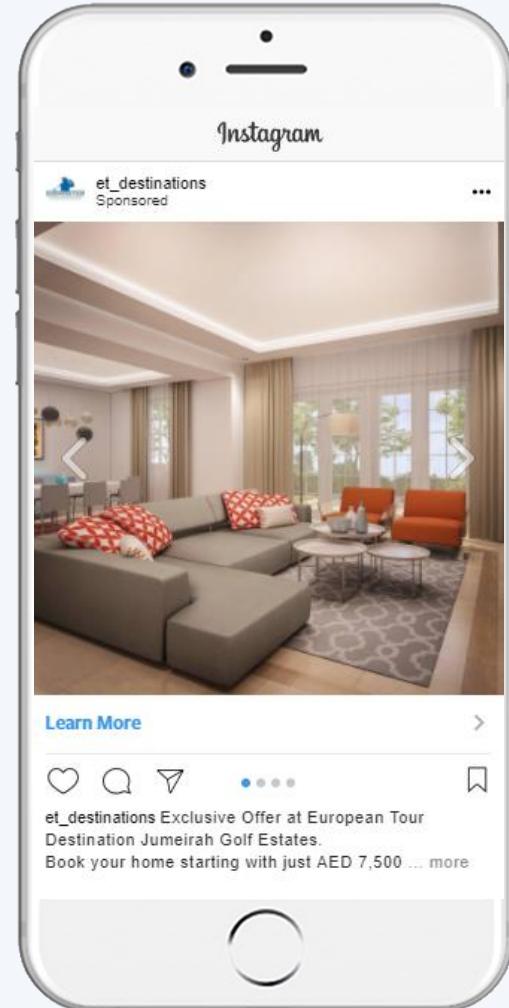
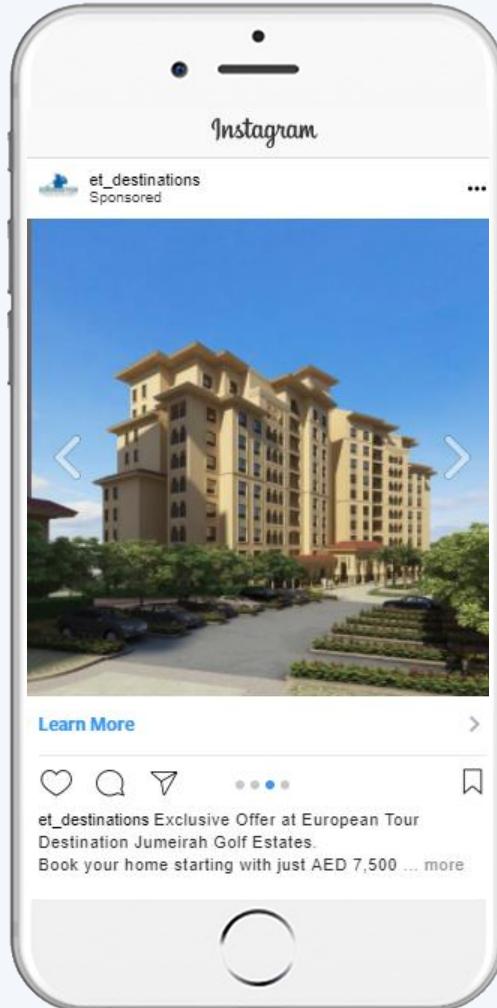
Digital Marketing & Media

European Tour Properties Social Media Demographics



Digital Marketing & Media

Social Media Advertising



Facebook and Instagram promotional campaigns for specific real estate or golf offers

Direct link clicks to European Tour Properties website and venue website within the campaign

Targeted via venue market including location, age, gender and specific interests.